



Ref. No. 1034/HR-PR/BEE-PC/2018

Date: 24.08.2018.

То

The Principal / Headmaster / Headmistress,

Sub: Painting Competition on Energy Conservation-2018.

Sir / Madam,

As part of National Campaign to create awareness among the School Children on Energy Conservation, Ministry of Power (MOP) / Bureau of Energy Efficiency (BEE), Government of India has proposed to organize School / State level Painting Competition for the **Students of IVth**, **Vth** and **VIth Standards in Category 'A'** and **students of VIIth**, **VIIIth and IXth standards in Category 'B'**. The MOP / BEE has entrusted this task for Kerala and Union Territory of Lakshadweep to NTPC Limited, Rajiv Gandhi Combined Cycle Power Project, Kayamkulam and I have been nominated as the Nodal Officer for co-ordinating / organizing the event.

The Painting Competition at School level to be conducted on any day and the best two entries in each group are to reach the Nodal Officer **latest by 08th October 2018**. In this regard, the Director of Public Instruction, Government of Kerala, Trivandrum vide letter **No. M4/ /18/DPI dated 06.08.2018 has advised all Dy. Directors of Education / DEOs / AEOs** to take up the matter with the concerned Principals / Headmaster / Headmistress of all schools under their jurisdiction to conduct the Painting Competition for Group 'A' and 'B' students (copy enclosed). I hope, you might have already received the instruction from the concerned DEO / AEO for conducting the Painting Competition.

A detailed Scheme for Painting Competition-2018 is also enclosed at **Annexure-I** for your reference please.

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राजीव गाँधी कम्बाइन्ड साइकिल पावर प्रोजेक्ट, चूलतेरुव (पोस्ट), आलप्पुषा (जिला), केरला-690506 Rajiv Gandhi Combined Cycle Power Project, Choolatheruvu (PO), Alappuzha (Distt.), Kerala-690 506 टेली./Tel: 0479-2365238; फेक्स / Fax 0479-2365238 केन्द्रीय पहचान नम्बर: L40101DL1975GO1007966, 🖀 011 24387333 फैक्स 011 24361018 ई- मेल <u>ntpccc@ntpc.co.in</u>, वेबसाइट: <u>www.ntpc.co.in</u> पंजीकृत कार्यालय क़ एनटीपीसी भवन, स्कोप कोम्प्लेक्स, इ, इन्स्टिट्यूशनल एरिया, लोधी रोढ़, नई दइल्ली 110 003 Registered Office: NTPC Bhavan, Scope Complex, 7 Institutional Area, Lodhi Road, New Delhi-110 003 Corporate Identification No. L40101DL1975GO1007966, 🖀 011 24387333, Fax 011 24361018, E-Mail <u>ntpccc@ntpc.co.in</u>, Website: <u>www.ntpc.co.in</u>





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We, therefore, request you to kindly arrange to organize the Painting Competition at your School level for IVth, Vth & VIth Standard students in Group 'A' and VIIth, VIIIth and IXth standard students in Group 'B'. As per BEE's direction, maximum students participation is required. So, kindly ensure maximum participation of students in the competition from your school. After conducting the competition, kindly select two best paintings from each Group and send them along with names of students participated in the enclosed Performa at Annexure-II to my address as mentioned in the Annexure-I so as to reach me on or before 08th October 2018.

Kindly note that paintings not signed by the School Principal / Headmaster / Headmistress or sent directly by the student's parents will not be accepted. All participating students at school level painting competition will get a bilingual (Hindi & English) Certificate of Participation signed by School Principal / Headmaster / Headmistress and Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India. Besides, name of schools who have recorded 100% participation in the Painting Competition will be included in the Painting Competition Booklet prepared by BEE.

I hope that your school will take active role in creating more awareness on Energy Conservation by participating maximum number of students in this event.

Thanking you,

Yours faithfully

(REJI THOMAS) NODAL OFFICER Mobile: 9496004644 Email: rejithomas@ntpc.co.in rejithomas1963@gmail.com

Encl. as above

राजीव गाँधी कम्बाइन्ड साइकिल पावर प्रोजेक्ट, चूलतेरुव (पोस्ट), आलप्पुषा (जिला), केरला-690506 Rajiv Gandhi Combined Cycle Power Project, Choolatheruvu (PO), Alappuzha (Distt.), Kerala-690 506 टेलीट्Tel: 0479-2365238; फैक्स / Fax 0479-2365238 केन्द्रीय पहचान नम्बर: L40101DL1975GO1007966, 🖀 011 24387333 फैक्स 011 24361018 ई- मेल <u>ntpccc@ntpc.co.in</u>, वेबसाइट: <u>www.ntpc.co.in</u> पंजीकृत कार्यालय क़ एनटीपीसी भवन, स्कोप कोम्प्लेक्स, इ, इन्स्टिट्यूशनल एरिया, लोधी रोढ़, नई दइल्ली 110 003 Registered Office: NTPC Bhavan, Scope Complex, 7 Institutional Area, Lodhi Road, New Delhi-110 003 Corporate Identification No. L40101DL1975GO1007966, 🖀 011 24387333, Fax 011 24361018, E-Mail <u>ntpccc@ntpc.co.in</u>, Website: <u>www.ntpc.co.in</u>

Govt. of Kerala Directorate of Public Instruction Thiruvananthapuram

Date : 06.08.2018.

No. M4/ /18/DPI

From The Director of Public Instruction

То

All Deputy Director of Education All Dist. Education Officer All Asst. Education Officer

Sir,

Sub : <u>Painting competition on Energy Conservation – 2018.</u> Ref : The letter from the Executive Secretary, (Human Resources), NTPC Ltd., RGCCPP dated 04.08.2018.

As per the decision of Ministry of Power, Govt. of India, as a part of National Campaign on Energy Conservation 2018 an all India Level Painting Competition shall be conducted at the School level for Group 'A' and 'B' on the following themes:

Group – 'A'	Group – 'B'
ऊर्जा जीवन है, संरक्षण करें	ऊर्जा बचाएँ, ताकि अधिक घर रोशन हो पाएं
Energy is Life, Conserve it	Save Energy for others
ऊर्जा बचत, एक उचित विचार	ऊर्जा की संरक्षा, देश की सुरक्षा
Saving Energy, a bright idea	Conserve Energy, Save Nation
ऊर्जा बचत, जीवन सतत	सूर्य, हवा और पानी, नहीं ऊर्जा संसाधन में इसका सानी
Saving Energy for sustainable life	Wind, Water, Sun, Energy for Long run

You may please instruct the concerned Principals / Headmasters of all the schools under your jurisdiction to conduct the said painting competition for Class 4th, 5th & 6th students in Group 'A' and for Class 7th, 8th & 9th students in Group 'B'. The students can select any one of the above themes in their respective Groups for their painting.

You may please ensure hundred percent participation at school level to make the National Campaign a grand success.

The best two paintings from each Group from each school along with full details of the two selected students are to be forwarded to the Nodal Officer at the earliest, so as to reach him by 08^{th} October 2018. List of all participants at school level may also be forwarded to the Nodal Officer, along with the selected best two drawings (1st & 2nd position) from each Group. All the participants will get a 'Certificate of Participation' from BEE. Details regarding the Painting Competition 2018 at School, State & National levels are enclosed as Annexure –I for your ready reference.

Nodal Officer's Address: Reji Thomas, Executive Secretary (Human Resources), NTPC Limited, Rajiv Gandhi Combined Cycle Power Project, Choolatheruvu (PO), Alappuzha (Distt.), <u>Kerala Pin : 690 506</u> Mobile 9496004644, Telephone : 0479-2365238, Email : rejithomas@ntpc.co.in, rejithomas1963@gmail.com Fax : 0479 - 2419444



Yours faithfully,

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Director of Public Instruction Director of Public Instruction Thiruvananthapuram

DETAILS REGARDING SCHOOL LEVEL PAINTING COMPETITION FOR 2018

- 1. The children studying in 4th, 5th and 6th standards are eligible to participate in Group 'A' and children studying in 7th, 8th and 9th are eligible to participate in Group 'B' in the Painting Competition-2018. Students who have earlier won 1st/2nd/3rd prizes during the last two years (2016 & 2017) in Group 'A' and Group 'B' at State/National level Painting Competition 2018 within the Group of competition. However, students who have earlier won consolation prizes during the last two years (2016 & 2017) in Group 'B' at State/National level would be eligible to participate in the Painting Competition 2018 within the Group of competition. However, students who have earlier won consolation prizes during the last two years (2016 & 2017) in Group 'A' and Group 'B' at State/National level would be eligible to participate in the Painting Competition-2018 but they would not be considered again for consolation prizes at State and National level. They will only be considered for prizes, if they win 1st/2nd/3rd prize at the State and National level Painting Competition-2018.
- 2. School Principals / Headmasters will call a special morning assembly to read out the details of the painting competition and organise painting competition of 2 hours duration at their schools. Students can use any size of paper, but preferably A4 size drawing sheet and students can pick any one of the following Themes/Topics:

Group – 'A'	Group – 'B'	
ऊर्जा जीवन है, संरक्षण करें	ऊर्जा बचाएँ, ताकि अधिक घर रोशन हो पाएं	
Energy is Life, Conserve it	Save Energy for others	
ऊर्जा बचत, एक उचित विचार	ऊर्जा की संरक्षा, देश की सुरक्षा	
Saving Energy, a bright idea	Conserve Energy, Save Nation	
ऊर्जा बचत, जीवन सतत	सूर्य, हवा और पानी, नहीं ऊर्जा संसाधन में इसका सानी	
Saving Energy for sustainable life	Wind, Water, Sun, Energy for Long run	

- 3. All the participants would carry the requisite drawing materials on their own unless otherwise provided by school, such as
 - Drawing paper of any size but preferably A4 size (8.3 x 11.7 inches) (210 x 297mm)
 - Painting Materials: Pencil, Pencil Colour, Crayons & Water colours
 - Drawing board etc.
- 4. The children may consider the following points while painting:
 - Relevance of the theme depicting the selected topics
 - Slogan, Caption, Legend may be used for more clarity
 - Effective communication of message selected
 - Innovativeness/creativity/novel ideas/new techniques as reflected in the painting
 - Use of collage/patchwork is not permitted
- 5. The back of the painting should carry the following information:

Tame of the Student Father's/Mother's Name			
Tel/Mobile No of Parents Group			
Standard/Class	Roll No		
School Name & Address	Govt. School in Rural area(write yes or no)		
State/UT	School Tel No./Mobile No.		
Email ID of student/parent	Email ID of School		
Signature of School Principal/Headmaster			

6. The respective school Headmaster/Principal will conduct the painting competition at the school level and select 02 (two) best selected paintings from each Group 'A' & 'B' separately and send them along with information on number of students participated at School level competition in the enclosed Annexure-II at the Nodal Official address so as to reach him by **08th October**, **2018**.

Shri Reji Thomas, Executive Secretary (HR) & Nodal Officer, NTPC Limited, Rajiv Gandhi Combined Cycle Power Project, <u>Choolatheruvu (PO), Alappuzha (Distt.), Kerala - 690 506.</u>

Mobile No.9496004644, Tel. No. 0479-236 5238, Fax No. 0479-2419444 e-mail: rejithomas@ntpc.co.in, rejithomas1963@gmail.com

- 7. The students participated at school level painting competition will get a 'Certificate of Participation' which will be signed by School Principal/Headmaster and Director General Bureau of Energy Efficiency, Ministry of Power, Government of India.
- 8. Paintings not signed by the School Principal / Headmaster or sent directly by the student's parents will not be accepted.
- 9. A Committee of Experts/Jury comprising of 5 to 7 renowned persons in Art, drawing teachers, officials from organisers and Education Department will be constituted by the Nodal Officer for selecting up to 50 (plus 5 reserves) best paintings each in Group 'A' & 'B' out of the total number of the paintings received from School Principals/Headmasters of the State of Kerala. The selected students each from Group 'A' & 'B' will participate at State Level Painting Competition on 14th November, 2018 at Thiruvananthapuram.
- 10. Schools/parents to bring the children to the venue and take back the children to their respective places. The selected students reporting at the venue of State Level Painting Competition will be paid Rs. 2000/- each in cash by the Nodal Official on the day of their participation and reimburse AC Chair Car / AC 3 tier / Sleeper Class rail-fare / State roadways bus fare from the shortest route for self and two guardians in Group 'A' and one guardian in Group 'B'. The nodal official will also provide refreshment / lunch to the participating students and their guardians. The State Level Painting Competition will be held on 14th November 2018 at Thiruvananthapuram.
- 11. The Committee of Experts/Jury will again select 13 best paintings each from Group 'A' & 'B' out of the State Level Painting Competition for award as below:

-	Rs. 20,000/-
-	Rs. 15,000/-
-	Rs. 10,000/-
-	Rs. 5,000/-
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- 12. The Chief Guest of the function would give away the prizes to the winning students on the same day of State Level Painting Competition.
- 13. For Group 'A', the 1st, 2nd and 3rd prize winners of the State Level Painting Competition will be invited to Delhi to participate in National Level Painting Competition of 2 hours duration on 12th December 2018. However, in case of Group 'B', the 1st, 2nd and 3rd prize winning entries will be sent to Delhi and the National Level winners will be selected from the entries received from states. The Committee of Experts/Jury will select 23 best paintings for award as under:
 - First Prize(1 No) : Rs. 1,00,000/-
 - Second Prize(4 Nos) : Rs. 50,000/-
 - Third Prize (8 Nos) : Rs. 25,000/-
 - Consolation Prize(10 Nos) : Rs. 10,000/-
 - In addition, **Bureau of Energy Efficiency** will also select 10 paintings for award of **BEE prizes of Rs. 10,000**/- each.
- 14. National level winners in Group 'B' will be invited to Delhi and awarded with cash prizes of 01-First prize of Rs, 1,00,000/-, 02-Second prizes of Rs. 50,000/- each, 03-Third prizes of Rs. 25,000/- each, 06- Consolation prizes of Rs. 10,000/- each on the National Energy Conservation Day function to be held at Delhi on 14th December 2018.
- 15. Boarding and Lodging for National Level Participants will be provided by the organisers and to & fro AC Chair Car / AC 3tier / Sleeper Class rail fare / State roadways bus fare by the shortest route for each National Level participant and two guardians will be reimbursed. In addition, each participating student will be paid a sum of Rs. 2000/- as incidentals and given a participation certificate.
- 16. National Level winners will be awarded cash prizes by the Chief Guest on the "National Energy Conservation Day" function to be held in Delhi on 14th December 2018.

NOTE: - The decision of the Jury/Expert Committee at all levels of the painting competition will be final.

- Two paintings selected at School Level and paintings at State Level and National Level would be the sole property of BEE, which will have the right to use it for any purpose it consider appropriate.

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Annexure-II

Report (By School Principal) School Level Painting Competition on Energy Conservation – 2018

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State / UT	Name of School :
KERALA	Address :
	School Status : Urban / Rural

No. of Students Participated	Group – A	Group – B
Facility of Demonstration		
Feed back / Remarks :		

Note : Name of the Schools shall be printed in the booklet "Collection of State Level Painting" showing 100% participation.

Signature of Principal / Headmaster with Seal / Stamp